

BPO SERVICES FOR US CONSTRUCTION FIRMS

(HVAC, Plumbing, Electrical, Solar, Painting, Repairs, Steel Work)

Home service businesses lose revenue **not because of demand**, but because of execution gaps:

- Limited time for lead generation
- Missed calls during peak hours
- Slow follow-up on estimates
- Limited operational bandwidth of owner
- Ads running without booking discipline
- CRM and dispatch systems underutilized
- Poor visibility into lead quality and job profitability

We fix this **without replacing your team, tools, or processes**.

You authorize a **low-risk pilot** to test whether our services increase booked jobs, show-up rates, and revenue per lead.

Who This Is For

- HVAC, plumbing, electrical companies
- Multi-trade home service operators
- Local service businesses scaling ads
- Owners trapped in daily operations

Pilot Setup

- Choose one service line (HVAC, plumbing, etc.)
- Define city/zip scope
- 14-day duration
- Dedicated operators, approved scripts, measurable KPIs
- Weekly reporting
- Continue only if it works.

Trust & Risk Architecture

- US home-service scripts only
- Dedicated booking & ops team
- Recorded calls & activity logs
- KPIs locked before launch
- No long-term contracts

Next Step

Select your pilot focus, approve scope, and launch within days.

This is the **lowest-risk way** to test revenue recovery and operational efficiency without restructuring your business.

CORE SERVICE STACK

1. INBOUND CALL HANDLING & BOOKING

Purpose: Capture high-intent demand immediately

Covered

- New service calls
- Emergency calls
- Missed-call recovery

Execution

- <5-minute response
- Call + SMS booking sequences
- Job qualification

Expected Result

- 20–35% more booked jobs
- Lower missed-call losses

2. LEAD GENERATION (LOCAL & PAID)

Purpose: Steady demand per service line

Channels

- Google Local Services Ads
- Google Search
- Meta local campaigns

Expected Result

- CPL stabilized
- Higher booking rate without more spend

3. ESTIMATE FOLLOW-UP & RECOVERY

Purpose: Close jobs already quoted

Scope

- Estimate reminders
- Objection handling
- Rescheduling

Expected Result

- 10–25% recovery on dormant estimates

4. WEBSITE & BOOKING SYSTEMS

Purpose: Turn urgency into bookings

Scope

- Service-specific landing pages
- Call routing
- CRM integration

Expected Result

- Higher call & form conversion
- Fewer lost leads

5. CRM, DISPATCH & PIPELINE MANAGEMENT

Purpose: Visibility across leads, techs, jobs

Platforms

- Jobber
- ServiceTitan
- GoHighLevel

Expected Result

- Cleaner pipelines
- Reduced lead aging

6. REVIEWS & LOCAL TRUST SIGNALS

Purpose: Win before the phone rings

Platforms

- Google
- Yelp
- Angi

Expected Result

- Higher close rate from same leads

7. BACK-OFFICE & ADMIN SUPPORT

Purpose: Free owner and tech time

Scope

- Invoicing support
- Email triage
- Job documentation

Expected Result

- Less admin drag
- Better cash clarity

8. PERFORMANCE REPORTING

Purpose: Know what's actually working

Scope

- Lead → booking → job reporting
- Channel-level visibility

Expected Result

- Faster decisions
- Less wasted spend

Have Questions? Ready to get Started?

BOOK A CALL



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